

Gravel Rug



Furniture—Press Release
News Spring 2019

press@menu.as

by Nina Bruun



Gravel Rug



Conveying a sense of nature and celebrating natural materials, the Gravel Rug combines undyed wool fibres with an unexpected weaving technique that brings depth and complexity to the design.

Looking to nature and its endless offerings, the Gravel Rug, designed by Nina Bruun for MENU, represents the values that make a house a home: warm, welcoming and comfortable. Crafted with care from natural wool fibres, up close its soft loops—alternating in size—evoke the feeling of walking on a pebbled beach, but from far away the surface of the rug appears to ripple like a cornfield swaying with the wind. The tactile surface is achieved using a technique whereby tonal wool yarns of varying sizes are looped into tufts. The natural material softens the rug's overall expression, which will work in any context, from private homes to public spaces.

Product Type

Rug

Environment

Indoor

Dimensions (cm / in)

Small

W: 170 cm / 66,9"

L: 200 cm / 78,7"

Large

W: 200 cm / 78,7"

L: 300 cm / 118,1"

About the Designer

Holding a Master's degree in Furniture and Spatial Design from The Royal Danish Academy of Design, Nina Bruun's work as a designer has earned her a Red Dot Design Award and representation in the permanent collection at the Museum of Arts and Design in New York. She opened her consultancy in Copenhagen in 2016 and together with her team works across product design, visual identity and trend forecasting. Her innate understanding of form and uncompromising approach to quality results in lasting designs touched with deeper meaning. Her work has featured in titles such as Wallpaper, Le Figaro, The Herald Tribune and Design Milk.

Materials

Wool, Cotton, 4200 GSM

Notes to Editor

MENU is a Scandinavian design brand with a simple purpose: to make the world more beautiful, less complicated, and a little bit nicer to wake up to.

Since 1978, we have harnessed the skills of top designers and craftspeople in Scandinavia and around the world to create contemporary design that is clean, clever and natural. These principles culminate in an aesthetic we call soft minimalism. Together with our Danish Modernist roots, this concept serves as a foundation for our designers as they find new ways to unite our heritage with a fresh vision for modern living, reimagining mid-century modern values to bring irresistible new ideas to people and spaces. Your chosen objects will be with

you for years to come. We know every decision you make is important, and we want nothing more than to bring joy, beauty and ease to the process of designing your space. It's why we exist and what we do best.

Gravel Rug



Gravel Rug, 170x200, Grey

5850139



Gravel Rug, 200x300, Grey

5851139



Gravel Rug, 170x200, Ivory

5850649



Gravel Rug, 200x300, Ivory

5851649